

TOP STORIES FROM UCSI 1 CARD

- 2nd UCSI 1 CARD TALK
- EDUCATING UCSI COMMUNITY ON THE UCSI 1 CARD
- KNOW YOUR UCSI 1 CARD CAMPAIGN AND THE MERCHANT DAY EVENT



MORE PEX+ MERCHANT DEALS



UCSI Convenience Store (South Wing)
Ice cream 20% discount



Aromas Café
10% for student | 15% discount for staff



UCSI Bookstore (Pustaka Prinsip)
10% discount for Foundation books only

2ND UCSI 1 CARD TALK

The 2nd UCSI 1 Card Talk presented by Mr Desmond Chong Kok Fei, an AKPK Trainer and Head of Outreach of the Financial Education Department, focused on the alarming fact that a large percentage of Gen Y individuals are announcing bankruptcy nowadays. In Malaysia, at least 5 individual faces bankruptcy every day. During the talk, Mr Desmond also reminded students that prudent living and spending will determine the quality of life in their retirement years.



An individual who has announced bankruptcy cannot do some of the following things:

1. Open a business because you cannot register a company under your name or hold a senior position.
2. Go into politics because you cannot stand for election.
3. Must attain the approval of the Director General of the Department of Insolvency before traveling overseas.

One way to achieve **financial freedom** is to **be able to earn passive incomes with high returns**. Prudence money management will allow you to achieve further success and to build your wealth.

All banks look at the following criteria when individuals asked for loans:

1. Productive purpose
2. Payment capability
3. Payment History

However if one realised he or she is in the state of financial difficulty, apply the 3As:

1. Acknowledge you have problem
2. Analyse your problem
3. AKPK (Action: look for advice or seek assistance from AKPK)

EDUCATING UCSI COMMUNITY ON THE UCSI 1 CARD

SWA students were stationed at various locations around UCSI's KL Campus to educate the community on the benefits and activities of the UCSI 1 Card. They also promoted the Discount Bonanza campaign, where more than 50 merchants from 7 categories of businesses have been recruited to provide UCSI 1 Card holders great deals and awesome discounts.

To enjoy the awesome deals and benefits, students and staff are required to present or wave their UCSI 1 Card to the merchant partners before or at the point of payment. Members of the UCSI 1 Card are encouraged to visit www.ucsi1card.com for more information.



Look out for this sticker when you patronise our merchant partners.

UCSI 1 Card will continue to increase the number of merchant partners to provide holders more deals and benefits.

KNOW YOUR UCSI 1 CARD' CAMPAIGN AND THE MERCHANT DAY EVENT

Answer Question, Win Vouchers' is the 'KNOW YOUR UCSI 1 CARD' Campaign with the objective of encouraging the UCSI community to visit the UCSI 1 Card website and discover the many benefits available for them.

Seven sessions were held over the course of two weeks and participants stand a chance to win cash and discount vouchers worth more than RM50. Winner of each questions qualify for the Merchant Day event lucky draws sessions held on 31 July 2017. More than RM15,000 worth of gifts and vouchers were made available by 19 UCSI 1 Card merchant partners.

Present during the lucky draw students are Louis Chan, Vice President of Property Division; Sampson Goh, CEO of Fresh Leader; and Abu Bakar Bin Jalaluddin, Vice-President of UCSI's Group Legal and Group Registrar of UCSI Education Group.

The Merchant Day event lucky draw winners are:

- Silmi Zunnurain Ramadhi** (Student)
Laser Teeth Whitening worth RM1500
- Gloria Chan Choi Sim** (Staff)
Laser Teeth Whitening worth RM1500
- Melvin Say Chee Seng** (Student)
Teeth Whitening Kit worth RM800
- Chong Yi Teng** (Student)
Teeth Whitening Kit worth RM800
- Sia Tze Che** (Student)
3 Days Night Stay at UCSI Hotel Kuching inclusive of Breakfast RM572
- Yogeswari a/p Murugashon** (Student)
Hua Wei Tablet worth RM480
- Harroshan Singh** (Student)
A4 TECH Bloody Double Secure Water Resistant Keyboard Combo Set – Q1100 worth RM188
- Sara Hew Shiao Juen** (Student)
A4 TECH Bloody Double Secure Water Resistant Keyboard Combo Set – Q1100 worth RM188

UCSI 1 Card Monthly Talk Topics

April's topic
5 ways to be out of debt.

May's topic
University Student Starts Investing?

June's topic
Islamic Investment funds.

July's topic
5 smart ways to implement better spending habits.

August's topic
Manage money like a pro.

MONTHLY FINANCIAL TIPS FOR ALL!

Every month UCSI 1Card publishes tips to provide a platform for continuous lifelong learning on financial management among staff and students. UCSI 1Card aspire to equip and to prepare UCSI Community to effectively manage their life with reasonable awareness on financial knowledge.



Next issue . January 2018